

# RUTHERFORD COUNTY CRIMSON TIDE

## 2021 SPONSORSHIP OPPORTUNITIES

These season-long packages provide the most exposure for the best advertising value in town. Your sponsorship dollars help keep this volunteer-run, nonprofit organization going.

### MVP \$5000 +

- Sponsor name associated with first downs or touchdowns  
Recognition by announcer during play at each home game (average 6 games / day)  
Example: "And here is a [Your Business Here] first down!"
- Logo on registration posters
- Full page printed ad on the back cover or inside front cover of homecoming program
- Sponsor banner hung at main field
- Logo on crimsontideyouthfootball.org with "Platinum Sponsor" recognition
- Sponsor mention on Blue Sombrero, Facebook
- Invitation to end-of-season banquet
- Sponsor plaque to display at your business

### TOUCHDOWN \$1,000

- Recognition by announcer at least once at each home game
- Logo on registration posters
- Full page printed ad in homecoming programs
- Sponsor banner hung at main field
- Logo on crimsontideyouthfootball.org with "Gold Sponsor" recognition
- Sponsor mention on Blue Sombrero, Facebook and Twitter

### FIELD GOAL \$750

- Recognition by announcer at least once each day of home games
- Half page printed ad in homecoming programs
- Logo on crimsontideyouthfootball.org with "Silver Sponsor" recognition

### 1<sup>st</sup> DOWN \$500

- Recognition by announcer at least once each day of home games
- Quarter page printed ad in homecoming programs

### QUARTERBACK \$165 (Player or Cheerleader Registration Fees)

- Recognition by announcer at least once each day of home games

### A LA CARTE

- Vendor Table \$100 (Per day)
- Sponsor Banner hung at main field \$250 (Full season)
- Crimsontideyouthfootball.org banner ad \$150 (Full season)
- Full page homecoming program ad \$50 (onetime)
- Half page homecoming program ad \$25 (onetime)

## ABOUT RCCT



501(c)3 non-profit organization dedicated to providing youth sport and recreational opportunities

### FOOTBALL

- Won 7 TYFA Championships in 2019 and 7 Titles in 2018
- 2019 & 2018 Best of Best Runner Up-CCC (Atlanta, GA)
- 2019 Battle in Rocky Top Champions: AAA (Knoxville, TN)
- 2018 Battle in Rocky Top Champions: CCC (Knoxville, TN)
- 2018 Brick House Classic Runner Up- BBB (Destin, FL)
- 2017 Snapper Bowl Champions: CCC (Panama City, FL)

### CHEERLEADING

- TYFA Champions: 2019 & 2018  
A Mixed Large 2018  
C Mixed Large