

Rutherford County Crimson Tide Youth Football & Cheerleading  
 PO Box 1625  
 LaVergne, TN 37086  
 (615) 943-7641

### SPONSORSHIP AGREEMENT

Rutherford County Crimson Tide Youth Football & Cheerleading (RCCT) is a non-profit, tax-exempt 501(c) (3) Tennessee corporation dedicated to providing youth sport and recreational opportunities.

**MVP Sponsorship:** Includes Sponsor recognition at 1<sup>st</sup> downs or touchdowns, logo on registration posters, full page printed ad on back cover or inside of front cover of homecoming program, sponsor banner hung at main field, logo on website with "Platinum Sponsor" recognition, sponsor mention on Blue Sombrero, Facebook, invitation to end-of-year banquet, and plaque.

**Touchdown Sponsorship:** Includes announcer recognition at least once at each home game, logo on registration posters, full page printed ad in homecoming programs, sponsor banner hung at main field, logo on website the "Gold Sponsor" designation, sponsor mention on Blue Sombrero, Facebook.

**Field Goal Sponsorship:** Includes announcer recognition at least once each day of home games, half page printed ad in homecoming programs, logo on website the "Silver Sponsor" designation.

**1<sup>st</sup> Down Sponsorship:** Includes announcer recognition at least once each day of home games, quarter page printed ad in homecoming programs.

**Quarterback Sponsorship:** Includes announcer recognition at least once each day of home games.

**A La Carte Sponsorship:** Includes one of the following: Vendor Table, sponsor banner hung at the main field, website banner ad, full page homecoming program ad, or half page homecoming program ad.

Quantity	Sponsorship Level	Amount	Total
	MVP	\$5,000	
	Touchdown	\$1,000	
	Field Goal	\$750	
	1 <sup>st</sup> Down	\$500	
	Quarterback	\$190	
	A La Carte		
*All payments shall be a check made payable to Rutherford County Crimson Tide		Total	

Being sponsored: Player or cheerleader \_\_\_\_\_ Team \_\_\_\_\_

RCCT and sponsor listed mutually agree that neither party shall be held liable, and shall hold each other harmless for any injury or damages resulting from acts or omissions of the other party or its agents, representatives or employees.

Entered into this the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Web URL: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Name: \_\_\_\_\_