

# RUTHERFORD COUNTY CRIMSON TIDE

## 2022 SPONSORSHIP OPPORTUNITIES

These season-long packages provide the most exposure for the best advertising value in town. Your sponsorship dollars help keep this volunteer-run, nonprofit organization going.

### MVP \$5000 +

- **Sponsor name associated with first downs or touchdowns**  
Recognition by announcer during play at each home game (average 6 games / day)  
Example: "And here is a [Your Business Here] first down!"
- **Logo on registration posters**
- **Full page printed ad on the back cover or inside front cover of homecoming program**
- **Sponsor banner hung at main field**
- **Logo on crimsontideyouthfootball.org with "Platinum Sponsor" recognition**
- **Sponsor mention on Blue Sombrero, Facebook**
- **Invitation to end-of-season banquet**
- **Sponsor plaque to display at your business**

### TOUCHDOWN \$1,000

- **Recognition by announcer at least once at each home game**
- **Logo on registration posters**
- **Full page printed ad in homecoming programs**
- **Sponsor banner hung at main field**
- **Logo on crimsontideyouthfootball.org with "Gold Sponsor" recognition**
- **Sponsor mention on Blue Sombrero, Facebook and Twitter**

### FIELD GOAL \$750

- **Recognition by announcer at least once each day of home games**
- **Half page printed ad in homecoming programs**
- **Logo on crimsontideyouthfootball.org with "Silver Sponsor" recognition**

### 1<sup>st</sup> DOWN \$500

- **Recognition by announcer at least once each day of home games**
- **Quarter page printed ad in homecoming programs**

### QUARTERBACK \$190 (Player or Cheerleader Registration Fees)

- **Recognition by announcer at least once each day of home games**

### A LA CARTE

- **Vendor Table** \$100 (Per day)
- **Sponsor Banner hung at main field** \$250 (Full season)
- **Crimson tide youth football.org banner ad** \$150 (Full season)
- **Full page homecoming program ad** \$50 (onetime)
- **Half page homecoming program ad** \$25 (onetime)

## ABOUT RCCT



501(c)3 non-profit organization dedicated to providing youth sport and recreational opportunities

### FOOTBALL

- **2021 Battle in Rocky Top Champions: AAA (Knoxville, TN)**
- **Won 7 TYFA Championships in 2019 and 7 Titles in 2018**
- **2019 & 2018 Best of Best 2<sup>nd</sup> Place- CCC (Atlanta, GA)**
- **2019 Battle in Rocky Top Champions: AAA (Knoxville, TN)**
- **2018 Battle in Rocky Top Champions: CCC (Knoxville, TN)**

### CHEERLEADING

- **TYFA Champions: 2019 & 2018**  
A Mixed Large 2018  
C Mixed Large