

RUTHERFORD COUNTY CRIMSON TIDE

2024 SPONSORSHIP OPPORTUNITIES

These season-long packages provide the most exposure for the best advertising value in town. Your sponsorship dollars help keep this volunteer-run, nonprofit organization going.

MVP \$5000 +

- Sponsor name associated with first downs or touchdowns
Recognition by announcer during play at each home game (average 6 games/day)
Example: "And here is a [Your Business Here] first down!"
- Logo on registration posters
- Full page printed ad on the back cover or inside front cover of homecoming program
- Sponsor banner hung at main field
- Logo on crimsontideyouthfootball.org with "Platinum Sponsor" recognition
- Sponsor mention on Blue Sombrero, Facebook
- Invitation to end-of-season banquet
- Sponsor plaque to display at your business

TOUCHDOWN \$1,000

- Recognition by announcer at least once at each home game
- Logo on registration posters
- Full page printed ad in homecoming programs
- Sponsor banner hung at main field
- Logo on crimsontideyouthfootball.org with "Gold Sponsor" recognition
- Sponsor mention on Blue Sombrero, Facebook and Twitter

FIELD GOAL \$750

- Recognition by announcer at least once each day of home games
- Half page printed ad in homecoming programs
- Logo on crimsontideyouthfootball.org with "Silver Sponsor" recognition

1st DOWN \$500

- Recognition by announcer at least once each day of home games
- Quarter page printed ad in homecoming programs

QUARTERBACK \$200 (Player or Cheerleader Registration Fees)

- Recognition by announcer at least once each day of home games

A LA CARTE

- Vendor Table \$100 (Per day)
- Sponsor Banner hung at main field \$250 (Full season)
- Crimsontideyouthfootball.org banner ad \$150 (Full season)
- Full page homecoming program ad \$50 (onetime)
- Half page homecoming program ad \$25 (onetime)

ABOUT RCCT



501(c)3 non-profit organization dedicated to providing youth sport and recreational opportunities

FOOTBALL

- 2023 MSYFL Champions: CCC, AAA (2nd)
- 2022 Battle in Rocky Top Champions: AAA (Knoxville, TN)
- 2021 Battle in Rocky Top Champions: AAA (Knoxville, TN)
- Won 7 TYFA Championships in 2019 and 7 Titles in 2018
- 2019 & 2018 Best of Best 2nd Place- CCC (Atlanta, GA)

CHEERLEADING

- Midstate 2023 Showcase Award
- Midstate 2022 Community Spirit Award
- TYFA Champions: 2019 & 2018 A Mixed Large 2018 C Mixed Large